



MCKINNEY

EDC

2026 REGIONAL SITE CONSULTANT TOUR
MAY 20-22



agenda

Wednesday, May 20

ATTIRE: Casual Attire

- 5:15p.m. Meet in hotel lobby
- 5:30p.m. **"Before the First Tee" Traveling Dinner Tour**

@ Various Locations
(see back cover for more info)

Thursday, May 21

ATTIRE: Casual or Golf Attire

- 9:00a.m. Meet in hotel lobby for transportation
- 9:30a.m. **McKinney Overview** (breakfast provided) @ McKinney National Airport
- 11:15a.m. **Headquarters Visit** @ ILS Gummies HQ
- 1:00p.m. **CJ Cup Byron Nelson Golf Classic** (lunch provided) @ McKinney Hospitality Suite
- 5:00p.m. Shuttle back to hotel
- 7:15p.m. Meet in lobby for transportation
- 7:30p.m. **Community Dinner** @ Local Yocal

Friday, May 22

ATTIRE: Casual or Golf Attire

- 7:45a.m. Meet in hotel lobby for transportation (bring luggage)
- 8:15a.m. **Innovation Hub Presentation** @ McKinney EDC Office
- 9:30a.m. **McKinney Stakeholder Roundtable**
- 11:15a.m. **CJ Cup Byron Nelson Golf Classic** (lunch provided) @ McKinney Hospitality Suite

AGENDA

02

TEAM

03

WHY

04

TOUR

05

meet the team



MICHAEL KOWSKI
PRESIDENT / CEO



MADISON CLARK
DIRECTOR OF BUSINESS RETENTION & WORKFORCE DEVELOPMENT



TROY BILLETT
PROJECT MANAGER, INNOVATION

The McKinney Economic Development Corporation (MEDC) leads, directs, and coordinates the broad-based expansion of the city's business tax base, and promotes sustainable job growth, thereby continuously enhancing the citizens' quality of life in McKinney.

SEE OUR FULL TEAM LIST HERE:



meet our board



BRIAN LOUGHMILLER
CHAIRMAN



KURT KUEHN
VICE CHAIRMAN

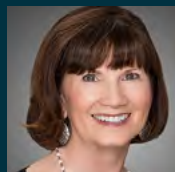


THAD HELSLEY
BOARD MEMBER



MARK DENISSEN
BOARD MEMBER

VIEW OUR BOARD LIST HERE:



JUNE WILLIAMS
BOARD MEMBER



MATT HAMILTON
BOARD MEMBER



SCOTT WOODRUFF
BOARD MEMBER



CHANETELLE KADALA
ALT. BOARD MEMBER

meet our council



BILL COX



GERÉ FELTUS



JUSTIN BELLER



PATRICK CLOUTIER



RICK FRANKLIN



ERNEST LYNCH



MICHAEL JONES

why mckinney, tx

227,526 MCKINNEY POPULATION

1.25M POPULATION

IN COLLIN COUNTY

8.3

MILLION DFW AREA

379%

POPULATION GROWTH 1999 - 2019

\$56K

PER CAPITA INCOME



31,290,831 TEXAS POPULATION

38.8

MEDIAN RESIDENT AGE

4,592,682 DFW LABOR FORCE

4% DFW UNEMPLOYMENT BELOW NATIONAL AVERAGE

\$124,215 MEDIAN HOUSEHOLD INCOME

56.8% RESIDENTS WITH BACHELOR'S DEGREE

MCKINNEY TOP EMPLOYERS



community tour

CJ CUP BYRON NELSON GOLF CLASSIC

The rich history of the Byron Nelson golf tournament dates back to 1926 when it was initially known as the Dallas Open. After a hiatus, the event returned in 1944 as the Texas Victory Open, where Byron Nelson won by an impressive 10 strokes. Over the years, the tournament underwent various name changes before officially becoming the Byron Nelson Classic in 1968, coinciding with its designation as an official stop on the PGA TOUR.

Distinguished as one of two PGA TOUR events named after a professional golfer, alongside the Arnold Palmer Invitational, the tournament has held a unique status throughout its history. In 2023, CJ Group took on the role of the official title sponsor, committing to a decade-long partnership with THE CJ CUP Byron Nelson. Held annually in May at TPC Craig Ranch in McKinney, Texas, the tournament consistently attracts top-tier players from around the world.



INNOVATION EXCHANGE

The McKinney Innovation Exchange represents the next evolution of MEDC's Innovation Fund, a non-dilutive funding program launched in 2020 to support early-stage companies. Since its inception, the Innovation Fund has supported more than 50 portfolio companies, evaluated hundreds of startups annually,

and contributed to business relocations, job creation, and capital investment in McKinney. With the creation of the Innovation Exchange, MEDC is expanding beyond a grant-based model to build a more comprehensive innovation ecosystem that supports companies throughout their full business lifecycle – from early development to scale-up.

Located in District 121 alongside MEDC's offices, the 6,000-square-foot facility is expected to open later this year. The space will serve as a collaborative environment where founders, investors, corporate partners, and ecosystem organizations can work together to pilot new technologies and grow high-potential companies.



ILS GUMMIES, LLC HEADQUARTERS

Headquartered in McKinney, ILS Gummies is a fast-growing nutraceutical company specializing in health-focused, great-tasting gummy supplements. Their innovative manufacturing and playful branding make them a standout in the wellness industry. This operation supports the efficient production and distribution of innovative health and wellness gummy products for various national brands.



McKINNEY NATIONAL AIRPORT

A key piece of McKinney's infrastructure, this general aviation airport offers corporate and private aviation services with quick access to DFW airspace. It's also a growing hub for future development and business travel. McKinney National Airport is undergoing a major expansion following the approval of sales tax revenue bonds by the McKinney Economic Development Corporation and the McKinney Community Development Corporation to fund eastside infrastructure, including a new passenger terminal, aircraft parking, taxiways, and supporting facilities. Construction began in May 2025 and is on schedule to open for commercial flights by November 2026.



BEFORE THE FIRST TEE

TRAVELING DINNER TOUR



01

NEW CITY HALL

See this impressive new facility, built to support McKinney's rapidly growing population and bring together nine city departments under one roof for a centralized hub of efficiency and innovation.



02

TUPPS BREWERY

Stop in for a beer at one of McKinney's top breweries that has become known as the area's community hub.



03

LOCAL YOCAL

This restaurant is opening its market just for us for our very own exclusive beef-centric experience!



04

HARVEST

McKinney's Michelin Guide-recommended farm-to-table restaurant is a must when visiting downtown.



05

"THE PRISON"

Our final stop will feature a historic spot that once held outlaws from Bonnie and Clyde's gang and is rumored to be haunted.

McKINNEY ECONOMIC DEVELOPMENT CORP

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